



## GAY + LESBIAN ROWING FEDERATION

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FOR IMMEDIATE RELEASE – 30 JULY 2004

### **Gay + Lesbian Rowing Federation to debut on European Continent with Munich City Launch**

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Munich, Deutschland – The Gay + Lesbian Rowing Federation (GLRF) brings its ReadyAllBoats!2004 global campaign to continental Europe with the GLRF Munich City Launch 30 Jul – 02 Aug 2004. The purpose of the event, held in conjunction with the EuroGames 2004, is to increase GLRF's visibility and membership in Europe and to celebrate the official designation of rowing as a core sport of the EuroGames.

Gay and lesbian rowers from throughout the European Union, Australia, and North America will participate in the regatta, scheduled for Saturday, 31 Jul 2004, at the Munich Oberschleissheim, site of the 1972 Olympics, and the 2001 FISA World Rowing Championships.

The Munich City Launch will provide GLRF with the opportunity to increase its existing European membership base as well as expand membership to other countries on the continent with strong rowing programs. Currently, GLRF has members from eleven countries on 3 continents with the European memberships coming from the Netherlands (Nederland), France, Great Britain, Denmark (Danmark), and Deutschland.

The weekend launch will include a promotional desk at the Regatta Course on Friday and Saturday as well as a Saturday evening social at 8pm at the Seitensprung Bistro in the heart of Munich's gay and lesbian district. The goal of the GLRF year-long ReadyAllBoats!2004 global campaign to increase awareness of GLRF among gay and lesbian rowers, and to energize rowers from gay and lesbian rowing clubs and general membership boathouses to organize boats for the Montreal 2006 World Outgames Regatta, which is sanctioned and calendared by the Federation International des Societes d'Aviron (FISA), and for the Chicago 2006 Gay Games Regatta. Other City Launches have been held in Boston, Chicago, San Francisco, Sydney, Melbourne, Austin, San Diego, Washington DC, and London. The final GLRF City Launch will be held in Miami in October 2004.

Headquartered in Los Angeles, GLRF is a web-based global membership organization dedicated to promoting rowing in the gay and lesbian community and fostering an international community of gay and lesbian rowers, coaches,

[www.GLRF.info](http://www.GLRF.info)



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coxswains, and judges at all levels of the sport, including junior, collegiate, veteran, and elite. The organization provides resources and information to rowers and serves as a liaison both within the community and with the larger international rowing world.

For more information about the Gay + Lesbian Rowing Federation, visit the website at [www.GLRF.info](http://www.GLRF.info). For all media inquiries, contact Brian Todd at P2Dir@GLRF.info or to speak to him directly in Munich, contact him through the eurogames 2004 press office at [press@eurogames.info](mailto:press@eurogames.info)